

# MEETING MINUTES

**PRESENT:** George Garner, Corey Hull, Briana Jury, Michelle Koehler, Jacque Korabek  
**ABSENT:** Jodi Aker, Brandy Ellison, Krista Jurs, Jitin Kain, Roy Saenz, Scott Zerfas  
**RE:** 'BASS Exec

**DATE:** Sept. 23, 2007  
**TIME:** 7 pm

**LOCATION:** Fiddler's Hearth

TOPIC	OBSERVATION / ACTIONS REQUIRED
<i>Welcome Jodi</i>	<p>We welcomed Jodi Aker, VP of Communications, in absentia. Yet it gave us opportunity to discuss the newsletter, its strengths and opportunities. George asked the Committee to think about what the perfect newsletter would contain, and the Committee brainstormed solutions:</p> <ul style="list-style-type: none"> <li>- Allow different sections for each Committee to share their events, happenings, etc.</li> <li>- A column on the left or top with one or two words for frequent events, e.g. Happy Hour, 7@7, with links to the relevant text in the newsletter and/or Google Calendar.</li> <li>- Use photos from previous events in text for current ones.</li> <li>- Make less of a differentiation between the First Month and Mid-Month. Besides the Pres Perspective there's little necessity to make a difference.</li> <li>- "Stalk" the member of the month in the mid-month. Where is s/he now? What event(s) is s/he attending this month?</li> <li>- Be brief!</li> </ul> <p>Jodi will work to create a new template for either the October mid-month or November first-month and present to Exec for feedback.</p>
<i>Exec Transition</i>	<p>It's October, and we're about half-way towards the goal of putting us out of jobs. This is a good goal. ☺</p> <ul style="list-style-type: none"> <li>- Service: Scott Zerfas is expected to rotate on as Chairperson while Christa Nayder has expressed interest in the Co-Chairperson role. Both are expected to receive approval from their Committee.</li> <li>- Social: Michelle has already stepped into the role as Chairperson. She will continue to actively search for a replacement for the Co-Chair role and have that person approved and in place before the December meeting.</li> <li>- Marketing/Membership: Briana is expected to remain in the role of Marketing Chairperson, but the Committee is having challenges recruiting new members. Krista is expected to rotate off around January and currently does not have a replacement. As a team, we should rally around our fellow Committee Chair and help recruit members and leaders to her Committee.</li> <li>- Pres/VP: Since the current Exec team votes on the next President and VP, all Exec members are encouraged to consider good candidates who can take 'BASS to the next level. Bring your ideas to George – let's start replacing me!</li> </ul>
<i>Service Fundraiser</i>	<p>The Service Committee expressed an interest in hosting a semi-formal fundraising event to raise money for organizations we work with. Exec offered feedback:</p> <ul style="list-style-type: none"> <li>- Similar events in the past have not met with success, and there was a fear that this one could too without taking it in a different direction.</li> <li>- The cost should be minimal, less than \$20 preferably.</li> <li>- Keep the event fun and casual instead of semi-formal.</li> </ul> <p>While not shooting down the idea entirely, Exec members requested a more formal proposal including a projected budget.</p>
<i>Upcoming events</i>	<p>Tailgate: To ensure participants can find our location, Corey is investigating purchasing balloons to mark a path to our spot.</p> <p>Geocaching: Event form coming soon, planned for Oct. 7.</p> <p>Haunted House: Event planned for Oct. 20.</p> <p>Cemetery Night: In conjunction with SB City Celebration.</p>
<i>Other business</i>	<ul style="list-style-type: none"> <li>- The Committee clarified the procedure for sending and approving Evites. As stated in our Guiding Principles Manual, event forms can be passed out at Exec meetings or through email by sending them directly to Jacque. Jacque is responsible for distributing to the rest of the team, logging votes, and announcing their approval.</li> </ul>

	<ul style="list-style-type: none"><li>- Cupid.com partnership: Corey was approached by Cupid.com's Speed Dating events for a partnership opportunity. Members who sign up using the coupon code "BASS" will receive a \$5 discount. That \$5 will then be donated to BASS. The team acknowledged that it does interfere with our desire to not be known as a dating club; however, the team agreed that limiting this to the member benefit section will not significantly impact that perception and benefit our mission. George is in contact with the rep from Cupid.com and will have the information on the website shortly.</li></ul>
<i>To-do for next meeting</i>	<ul style="list-style-type: none"><li>- Jodi to work on ideas for new newsletter template.</li><li>- Brandy and Scott to develop proposal for Service fundraiser</li><li>- All members to consider transition to 2008 Exec team and who will replace key roles.</li></ul>

**Next meeting will be October 21 at 7pm. And what the heck, let's do Fiddler's again!**

Respectfully Submitted,

George Garner, October 5, 2007